

June 27, 2013

Dear System of Care Colleague,

Please join us for the System of Care “Summer of Learning” Kick-Off Event on July 18, 2013 at 3:00 p.m. EDT!!

The Kick-Off Event will feature a live webinar celebrating the Excellence in Community Communications and Outreach (ECCO) Recognition Awards. Your participation is crucial as there will be a special People’s Choice category, which will include a virtual voting process.

The System of Care Summer of Learning activities will continue through the end of September. We will be expanding our current learning communities to include roundtable discussions through moderated conference calls and “Google Hangouts;” we will be developing interactive webinars with “talk show” and “game show” formats; and we will be creating self-paced learning modules. We will also be introducing two fun and innovative presentation approaches: “Ten-minute Tips” and “One-Minute Wonders.” The idea is for you to “produce” videos to share best practices, lessons learned, and implementation strategies, and to provide links to helpful documents and resources. We are also planning to enhance our use of social media as a vehicle for training, networking, and communication (including the use of our own Twitter hashtag).

Although these activities can’t replace an in-person meeting, we are excited that we are evolving into a new direction for technical assistance. Our goal is to become pioneers in the dynamic environment of virtual learning! Within the next few weeks, you will receive details about the ECCO Awards from the Communications Campaign and more in-depth information about how to access and use the technology platforms that will be the basis for our Summer of Learning.

If you have any questions, please contact Regenia Hicks, Director, TA Partnership, Co-Director TA Enterprise at rhicks@air.org or Jim Wotring, Director, National TA Center for Children’s Mental Health Georgetown University, Co-Director TA Enterprise at jrjw59@georgetown.edu.

Thank you for your continued work to support children, youth, and young adults with mental health challenges and their families. We look forward to a Summer of Learning!

Sincerely,



Gary M. Blau, Ph.D.
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